

COMMUNITY HEALTH NEEDS

Cabell and Surrounding Counties

West Virginia



In fall 2021, Marshall University and the West Virginia Health Equity Action Team (WVHEAT) worked with community-based organizations - the WV Coalition of Minority Health, Race Matters, the Positive People Association, WV Health Right, Ebenezer Medical Outreach, and the Hope Community Development - in an effort to survey West Virginians who identify as a racial or ethnic minority in the southern part of the state. As a community-based participatory evaluation effort, all partners of this project were included in every part of the data collection process.

The survey included questions around access to health care, nutrition, physical activity, and what health-related resources are available and whether survey takers would use the resources available to them. The organizations called upon the people they directly work with to recruit for the survey. The survey was available online and in paper format to encourage people to take it.

WHO TOOK THE SURVEY?

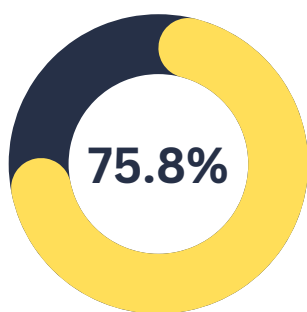
OF SURVEY TAKERS: 66 people in Cabell, Putnam, Wayne, and Lincoln

SEX: 27% identified as male, 73% identified as female

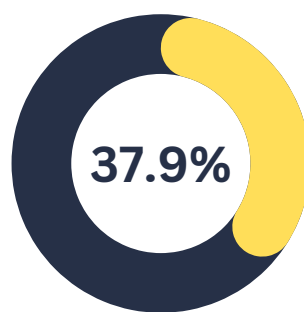
RACE: 30% Black or African American, 64% White, and 6% two or more races

INCOME: 69% have a household income of less than \$50,000

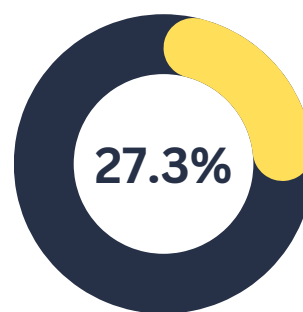
WHEN ASKED TO IDENTIFY THE TOP ISSUES IN THE COMMUNITY:



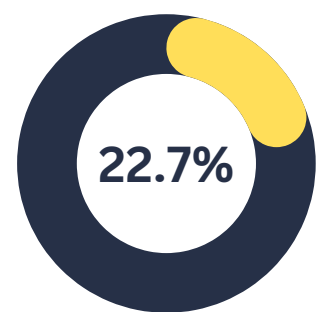
of survey takers said **drug use**



of survey takers said **diabetes**

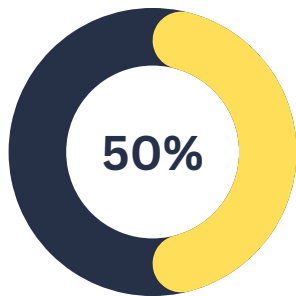


of survey takers said **mental health**

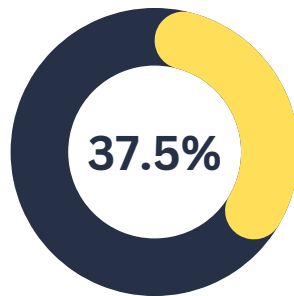


of survey takers said **obesity**

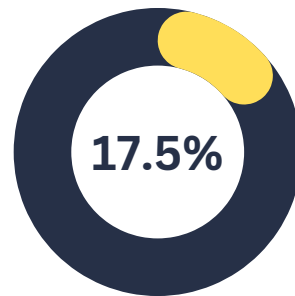
BARRIERS TO ACCESSING HEALTH CARE:



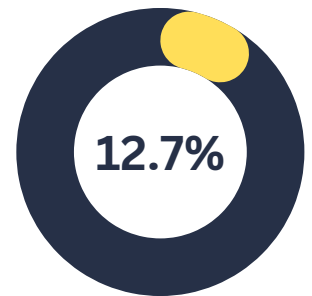
said that they **somewhat frequently or frequently experience discrimination** in health care settings



said they were **unable to see a doctor due to the cost**



said they were unable to see a doctor due to an **inability to take time off from work**



said they were unable to see a doctor because they **don't have a way to get there**

KNOWLEDGE AND USAGE OF COMMUNITY RESOURCES:



59.5%

of survey takers said they **would join a chronic disease management program**, but only 41.46% were aware these programs are available



91.2%

of survey takers said they **would go to farmers markets**, but only 76.74% were aware that a farmers market is available



51.5%

of survey takers said they **would join a chronic disease prevention program**, but only 41.46% were aware these programs are available

WHAT CAN WE TAKE AWAY FROM ALL THIS INFORMATION?



ADDRESS THE BARRIERS TO ACCESSIBLE HEALTH CARE: Initiatives that bring health services to work places, provide transportation for people seeking health care, and provide low to no cost health care are a good place to start.



FACILITATE AWARENESS OF AVAILABLE RESOURCES: Make sure residents of Cabell and surrounding counties know what resources are available to them. Ask yourself "who is missing from my initiatives?" which can help you figure out who to reach out to.



PROVIDE SERVICES FOR PEOPLE RECOVERING FROM ADDICTION: Given that drug abuse was identified as an issue in Cabell and surrounding counties, consider providing services around health and wellness to people currently experiencing addiction or in recovery.



EXPAND WHAT "HEALTHY" MEANS: Mental health was a concern for survey takers in Cabell and surrounding counties. Ensure that programs and initiatives address mental health needs as well as physical health needs. Both are necessary to create a healthier West Virginia.

Need more information?
Have questions about the data?
Have any comments?

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